



MADAMFO  
GHANA

BETTINA LANDGRAFE E.V.



NEWSLETTER

JULY-DECEMBER 2020

LEFT: TRAFFICKED CHILD AT LAKE VOLTA  
RIGHT: RESCUED CHILDREN IN OUR  
CHILDREN'S SHELTER



## CHILD TRAFFICKING

At Lake Volta in eastern Ghana children are abused as cheap labour and enslaved as fishermen under inhuman conditions. They do not have the opportunity to play or to receive an education. Instead, they are forced to work up to 18 hours a day and disobedience is often disciplined with beatings. Frequently, children drown since they cannot swim.

There are various reasons for which the children end up in this situation. Often, they are for example lured away from their families with false promises of receiving an education in the city. But sometimes, they are sold by their parents because of poverty, because they cannot provide for their children.

Jointly with our partner organization IJM (International Justice Mission), we have made it our mission to rescue as many children as possible from this heartbreaking situation. They find protection and shelter in our children's home, where they are fostered by our caring and loving staff. They receive medical treatment and psychological assistance and, of course, an education.

By taking over a sponsorship for a child or by donating for our project against child trafficking, you can help the children to be children again!

**COSTS: € 50 PER MONTH FOR A SPONSORSHIP  
€ 30 FOR A SET OF CLOTHES AND SHOES**



**OUR CHILDREN'S SHELTER**



**DONATE  
NOW**



**TIME TO SHARE**



## TIME TO SHARE

Water is life – This Christmas 2020, we would like to realize a life-giving project with you. In difficult and unstable times like these, it is even more important to help each other and to shape the future together.

**TIME TO SHARE** will enable 30,000 people to have a future without searching for water constantly.

Together with the people, your donation can turn into water!

## WASH – WATER, SANITATION AND HYGIENE

The prevention of diseases caused by contaminated water or low hygiene standards is an important, if not the most important factor, in achieving sustainable development.

Our WaSH projects – water, sanitation and hygiene – are therefore among the most important measures in the sustainable development of a village.

The WaSH concept rests on three basic pillars:

- **PILLARS 1 AND 2: COMBINING THE WATER SUPPLY AND TOILET FACILITIES INTO ONE UNIT.**
- **PILLAR 3 CONSISTS OF SENSITISATION AND CAPACITY BUILDING, AS WELL AS THE PARTICIPATION OF THE TARGET GROUPS, AT ALL LEVELS.**

If a village has no borehole, the inhabitants are forced to fetch their water from a pond, a river, or a remote well. This is usually connected with a long walk through the bush.

Without a borehole, almost all people suffer from water born-diseases. The dirty water is also a huge threat, especially for infants and children.

**COSTS: € 40,000**



Frequently, diarrhoeal diseases, such as cholera, are fatal for undernourished and weakened children.

And this is where the WaSH Projects take effect – creating the necessary conditions for an appropriate infrastructure to prevent outbreaks. Furthermore, awareness and educational campaigns enable the transfer of knowledge, which strengthens self-responsibility and creates a multiplier effect.

The WaSH Projects also focus on helping the girls, since they create a possibility for them to attend school during their menstruation. Without an appropriate toilet facility, they mostly stay away, since they have no possibility to change their hygiene products.



**EVEN WITH A SMALL DOANTION  
YOU CAN MAKE AN IMPORTANT  
CONTRIBUTION TO THIS PROJECT.**

**DONATE  
NOW**

# OUR PROJECTS ARE SAFEGUARDING THE FUTURE

Our projects, which build on one another and complement each other, provide long-term assistance. Our concept is not only more sustainable, it also promotes understanding and self-motivation and it increases the will of the locals to participate – this makes them partners rather than aid recipients.

## 1. SOWING SEEDS FOR THE FUTURE



### PROJECT GOAL 1: REFORESTATION

To fight desertification and rural exodus.



### PROJECT GOAL 2: EDUCATION OFFENSIVE

Support through educational activities to raise the awareness for environment and climate protection.



### PROJECT GOAL 3: GENERATING INCOME

Developing new sources of income, especially for young women and girls - as a follow up to the supporting project for the porter women of the Kumasi Central Market.





## PROJECT GOAL 4: ACTIVE ENVIRONMENT PROTECTION

With the long-term perspective of increasing the forestal areas to increase CO<sub>2</sub>-binding and the production of oxygen.

### REFORESTATION

The reforestation of the northern savannah is one of our project priorities. With a reasonable budget, this plan can contribute to improve the livelihoods and environmental conditions, and it can help to implement educational and health services - which is why our donation campaign “Sowing the future - much more than just trees“ has focused on the goal of reforestation, with more than 50,000 newly planted trees as target.

**DONATE  
NOW**



**THE FUTURE BELONGS TO THE CHILDREN,  
WHICH IS WHY THEY ARE PARTICULARLY  
INVOLVED IN THE PROJECT**



## 2. THE BEE-PROJECT

### PROJECT CONCEPT

With our bee - project, we will strengthen women and self-help groups and create further sources of income. This will lead to increased independence and a greater participation - which is classic empowerment!

Beekeeping is a profitable agricultural activity, since the care effort is manageable and constant work-force is not necessary. Thus, the women can continue to pursue their other activities, such as household chores or childcare.

The women will join a group of local beekeepers and improve their knowledge and skills in beekeeping through special training.

### PROJECT GOAL

In the first phase, 30 modern beehives are to deliver around 240 liters of honey per harvest.

In addition to fighting poverty, the project will also create awareness for nature and the environment through new income prospects. And additionally, future generations will no longer have to migrate to the cities in order to earn a living.



**COSTS: € 150 PER BEEHIVE**



DONATE  
NOW

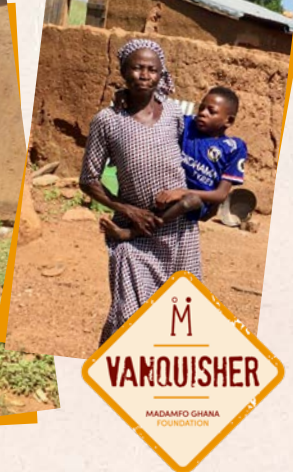


OUR GOAL IS FIRST TO SELL  
THE HONEY NATIONWIDE,  
AND LATER TO EXPORT IT TO  
GERMANY.



Wild Honey

Women's Empowerment



RIGHT: FOR YEARS, FIDAUS HAD TO BE CARRIED AROUND BY HIS MOTHER  
 LEFT: THANKS TO THE VANQUISHER THAT IS NO LONGER NECESSARY.

## THE „VANQUISHER“

Vanquisher means “the one that overcomes obstacles” – and this is exactly what children can use it for: overcome obstacles.

In Ghana, children and adolescents with limited mobility cannot move around and are therefore unable to visit a school, or to participate in social life. Instead, the ground is the only place for them to stay. That leads to an isolated and lonely life, with no hope for a future.

**COSTS: € 350 PER VANQUISHER**

A regular wheelchair, as we know it in Germany, is not really suitable for the unpaved roads in Ghana - which is why we tried to find another solution to increase the mobility of the children. We found a company in Kumasi and we are very happy that they produce special wheelchairs for us, the Vanquisher. And, thanks to the local production, we save costs and CO<sub>2</sub> and we are creating jobs on site. Which means: Helping people to help themselves at its best!

Thanks to your support of our donation campaign on our homepage, we were already able to construct and deliver 20 Vanquisher. The wheelchairs, especially developed for the situation in Ghana, make the children smile again and give them a future.

Please continue to support our donation campaign to make even more children happy and mobile with a new wheelchair.

**OUR PROJECT COORDINATOR MEETS  
THE CHILDREN ON SITE**



**VANQUISHER  
READY FOR DELIVERY**





## WHY SHOULD YOU SUPPORT US?

The difference between us and most organisations is, that Madamfo Ghana is officially registered in Germany - as Madamfo Ghana e.V, as well as in Ghana - as Madamfo Ghana Foundation. Thus, as a legal partner of the Ghanaian Government, we can obtain personnel and other funding, such as land, for our projects.

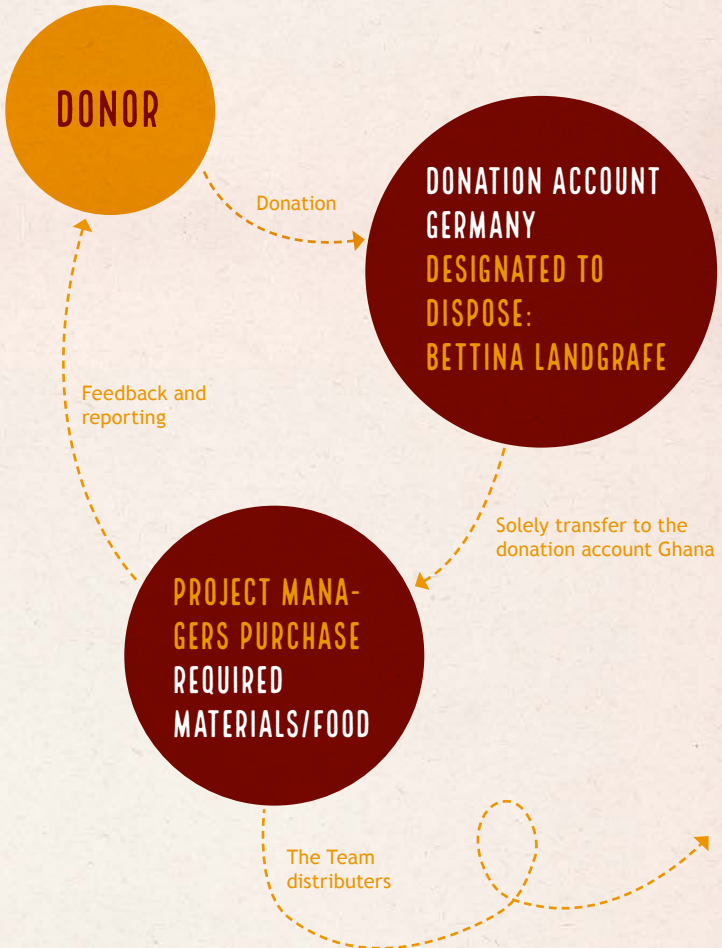
As a result, we are very flexible in our interaction with the local authorities and that helps us to save on donations, since we save follow-up costs such as personnel costs for schools, nursery homes and hospitals. That means sustainability and helping people to help themselves at its best!

### GENERAL PRINCIPLES:

- AFTER FINISHING THE PROJECTS, THE GHANAIAN STATE PROVIDES THE PERSONNEL FOR THE NURSERY SCHOOLS, THE SCHOOLS AND THE CLINICS.
- FOR PROJECTS, SUCH AS TOILET FACILITIES AND WELLS, THAT ARE HANDED OVER TO THE VILLAGE COMMUNITY AFTER COMPLETION, THE VILLAGE INDEPENDENTLY FORMS A COMMITTEE THAT IS RESPONSIBLE FOR MAINTENANCE.

FIND OUR REGISTRATION DOCUMENTS ON OUR HOMEPAGE.





# OUR SUPPORTERS



Wir helfen Kindern



Helfen | Handeln | Fördern

Druckerpatronen.de

**DR.THEISS**  
Naturwaren GmbH



**Rotary**  
Club Hemer



Lions Emsdetten

**KiKxxl**  
Ihr Kommunikationsdienstleister



uncatbread

Wir bewegen was:  
Kleiner Beitrag – große Wirkung.

**ProCent**



**Oh!lio**  
himmlisch italienisch

**Salux**  
Netzwerk für Gesundheit und Leben

BELLANDRIS  
**MENCKE**  
GARTENCENTER

**GTP** **SCHÄFER**  
THE RISER COMPANY



TOGETHER FOR A BETTER FUTURE!

DONATE  
NOW

## HOW TO HELP:

- With € 1 for a mask you can help a nurse to protect herself from an infection with the corona virus.
- € 9 provide enough food for a month for a child in our school feeding program.
- Become a patron for 10 sqm of fertile farmland for € 10 per month.
- It takes € 25 to provide a Veronica-Bucket-Kit (sets of buckets for proper hand washing with soap and flowing water).
- Buy a chicken for € 10 or a bag of chicken feed for € 50
- Help us to cover the running expenses for the children's home. You can buy a board game for € 15, a schoolbag for € 25, and a book for € 8.
- Become a sponsor for a trafficked from Lake Volta. With € 50 per month you can support a rescued child from our program against child trafficking.
- € 200 allow us to buy an infrared thermometer for diagnosing Covid-19 whilst keeping the required distance.
- € 350 for a three-wheeled wheelchair, which would enable a physically impaired child to visit school.
- With € 400 you can help to provide medical training for an entire village, teach family planning, and thus ensure the survival of newborns.



- With € 5,000, you enable the supply of an entire village with a manual borehole.
- With € 25,000, you can build a complete primary school.
- With € 50,000, you can build a clinic.
- With € 100,000 you can enable the supply of an entire district with 150,000 people with clean drinking water

Of course, there are many other projects and possibilities to support us. Find further information on our homepage: **[www.madamfo-ghana.de](http://www.madamfo-ghana.de)**

Follow us on Instagram: /madamfo\_ghana  
or Facebook: /Madamfo.Ghana

THANK YOU  
SO MUCH!

DONATE  
NOW



# DEAR FRIENDS, SPONSORS AND SUPPORTERS OF MADAMFO GHANA,



If there is anything that the past few months have shown us, it is that cohesion, empathy and taking care of others must resume a central role in our society. Because that makes us human! If we are alone, we are weak and vulnerable – but together, we can overcome adverse circumstances and life-threatening situations.

Your helping hand, your support and your encouragement have helped to save us here “at the other end of the world“ from something worse, for which we thank you from our hearts.

Our current situation is anything but predictable, and yet we must not lose sight of the future. And this is the exact focus of our projects.

Help us to turn our visions into reality: a world without poverty, in which everyone can satisfy their basic needs.

Thank you for your donation!

Bettina Landgrafe  
1st Chairwoman  
Madamfo Ghana e.V.

Victor Kwaku Manu  
CEO  
Madamfo Ghana Foundation

## DO THE RIGHT THING, AT THE RIGHT TIME.

MADAMFO GHANA E.V.  
VOERDER STRASSE 139A  
58135 HAGEN  
TEL.: +49 (0)2331 1278278  
E-MAIL: MAIL@MADAMFO-GHANA.DE  
WWW.MADAMFO-GHANA.DE

SPENDENKONTO DEUTSCHLAND  
SPARKASSE HAGEN  
MADAMFO-GHANA E.V.  
IBAN: DE77450500010101900090  
BIC: WELADE3HXXX

SPENDENKONTO ÖSTERREICH  
ERSTE BANK ÖSTERREICH  
MADAMFO-GHANA E.V.  
IBAN: AT852011129421794000  
BIC: GIBAATWWXXX