



INFO SHEET

JULY-DECEMBER 2023



OFFERING HOPE – OUR CHRISTMAS CAMPAIGN FOR THE KAYAYEI

The fate of the „Kayayei,“ the cargo bearers of Kumasi, has been close to our hearts for years. Under degrading conditions, thousands of young women and underage girls toil on the city streets for a few dollars a day. Often, it's too little to afford a warm meal, a secure place to sleep, and essential medical care.

Exploitation and sexual abuse worsen the girls' living conditions. Many of them also have the additional responsibility of caring for infants and babies. Through the Christmas fundraising campaign, we were able to



collect € 22,590 and have come a step closer to our goal. However, the project is not yet adequately funded to have a long-term and sustainable impact. In this regard, we invite you to join us in supporting these girls and women.

The situation is complex and cannot be solved with singular methods or efforts.

IF YOU WANT TO LEARN
MORE ABOUT THIS PROJECT
AND HOW YOUR DONATION CAN
MAKE A CONCRETE DIFFERENCE,
PLEASE SCAN THE QR-CODE.





IMAGEFILME

Dive into the world of Madamfo Ghana – our values, our work, and the people behind it. With our new short films on our website, we showcase ourselves and our projects, providing insights into various project categories.



USE THE QR-CODE TO
DIRECTLY ACCESS THE
CATEGORY PROJECTS.



MORE INFORMATION
CAN BE FOUND ON
OUR WEBSITE UNDER
PROJECTS.



WASSER, SANITÄR
UND HYGIENE



ERNÄHRUNG



MENSCHENRECHTE



BILDUNG



KATASTROPHEN-
VORSORGE



NOTHILFE UND
WIEDERAUFBAU



GESUNDHEIT



ZUKUNFT
SÄEN



PATENSCHAFTEN



MR. DAPAAH JOHNSON,
CONSTRUCTION SITE
MANAGER (14 YEARS)



MR. EMMANUEL
KWADWO ANTWI,
CHIEF PLUMBER
(16 YEARS)



MR. ANTHONY OPOKU
BENJAMIN, HEAD OF
SCHOOL FEEDING
PROGRAM (12 YEARS)



BETTINA
MANU-LANDGRAFE
(FOUNDER /
1ST CHAIRWOMAN /
PROJECT MANAGEMENT)

INTRODUCING OURSELVES

For over two decades, we have been working closely with local communities to improve living conditions in various areas. We believe it is time to give tangible faces to broad terms like WASH projects and educational initiatives. Hereby, we would like to introduce you to our key staff members:





MR. VICTOR KWAKU
MANU, MANAGING
DIRECTOR IN GHANA
(22 YEARS)



MR. CLAUDE MOTUMBO,
ADMINISTRATIVE HEAD
IN GHANA (5 YEARS)



MR. SUNDAY ENOCK
ATTIPOE, DEPUTY
MANAGING DIRECTOR
IN GHANA (12 YEARS)



MRS. AFUN HAPPY
DZAMESI, DIRECTOR
CHILDRENS' SHELTER
IN HO (12 YEARS)



THIS QR-CODE TAKES
YOU TO THE SHORT FILM
„INTRODUCING OURSELVES“



A young child with dark skin and short hair is seen from the side, holding a notebook. The notebook has a cover with a portrait of a man and the words 'SE BOOK' visible. The child is wearing a purple and white striped shirt. The background is a soft-focus outdoor scene with green foliage.

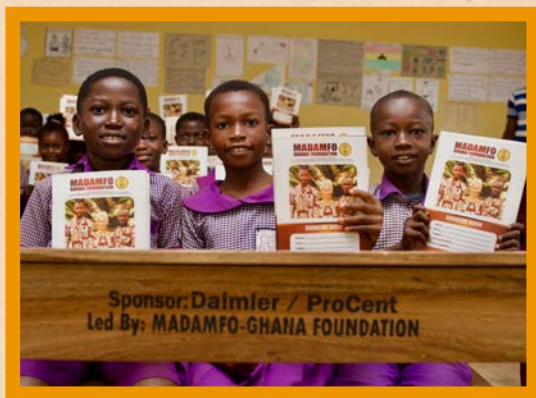
A NOTEBOOK TO EVERY CHILD!

Access to school materials is a significant challenge in many parts of the world, especially in regions with limited financial resources. The provision of note- and textbooks, however, plays a key role by giving students the opportunity to actively participate in classes. This simple resource can have a significant impact on learning and academic success. By supporting educational development, note- and textbooks contribute to reducing educational gaps and improving access to education. It is particularly important to us that initiatives like these aim to strengthen the future prospects of the young generation in Ghana. Education is a powerful tool for poverty alleviation and creating opportunities for individual development.

OUR GOAL IS TO PROVIDE
THIS OPPORTUNITY
TO 500 CHILDREN!
WILL YOU JOIN US?



CLICK HERE TO GO TO
THE DONATION PAGE!



THE EDSPERGER FAMILY – THEIR OWN WORDS ABOUT THEIR MOTIVATION AS DONORS AND HELPERS ON SITE

„There is nothing good unless you do it!“

– Erich Kästner

OUR WHY

Water is life

We take clean drinking water for granted, always and everywhere, at all times. Water for brushing our teeth and showering, washing our clothes or for the pool - all quite normal for us. The way people in Ghana deal with water is completely different. Every drop of water has to be obtained first, often many kilometers have to be covered. This is usually the task of the children before they start school. And where there is no well in the village, water from the nearest stream or pond has to suffice. But contaminated water is still one of the main causes of death for far too many children in Ghana.





For parents, having to bury their own child is the worst loss imaginable. We had to experience this suffering first-hand. And we have turned this great pain into gratitude. Grateful for the wonderful, eventful years with our son, we decided in 2015 to let him live on in some way through social projects.



WHY MADAMFO GHANA

Because Bettina Landgrafe's book literally fell into our hands during a lecture on healthy water in 2013.

Fascinated by Bettina's work, the decision to support Madamfo Ghana's projects was an easy one. A personal meeting and a visit to Ghana in February 2020 for the inauguration of the first two wells we donated encouraged us to continue on Bettina's path.

We can hardly describe our encounters with so many friendly Ghanaians in words. The spirit at the inauguration of the wells, the shining eyes of the children, the heart-felt gratitude of the village women, the firm handshake of the men. Goosebumps despite the heat, tears streaming down our faces, the red Straub flowing in small rivulets. Exhaustion that turns into energy.

We were able to experience all this and much more in Ghana. I can still feel the weight of a large enamel bowl filled with fresh water today; just like the worried eyes of the women who wondered whether I could carry the load - unforgettable.





WATER PROJECT - NR. 8

If you convert the investment of the eight wells, around € 61,200, to the approximately 11,650 inhabitants of the villages who benefit from them, then you get a factor of € 5.25 in construction costs per villager. Incredible and at the same time totally motivating for us to support many more projects of this kind.

THERE IS NOTHING GOOD ...

Our big goal is to win many friends and supporters for our five-euro idea in order to give as many people as possible better access to safe water and thus enable a healthy livelihood.



...UNLESS YOU DO IT!



CHRISTMAS PARTY AT THE HO CHILDREN'S HOME

As in every year, there were special activities for the children in our shelter in Ho during the Christmas season. Our dedicated team came up with various ideas to create unforgettable moments for the children and promote community among them. Traditionally, a football match between staff and children took place, focusing on fun and friendship.

The following day, everyone went on an exciting and educational excursion to the Tafi Atome Monkey Sanctuary and the Wli Waterfalls, where the children could experience the impressive nature and wildlife. Everyone had a lot of fun and was very impressed. However, the highlight was the annual Christmas celebration at the shelter. There was a delicious buffet, and the



children celebrated, danced, and laughed extensively.

Each child, of course, received a gift. We would like to express our heartfelt gratitude for the extra donations from our dear sponsors, which allowed our children to have a special Christmas time once again. Special thanks also go to the French School Lycée Française Jaques Prévert International in Accra, who generously supported us through a charity run in 2023.



WHAT YOUR DONATION CAN ACHIEVE



FEEDING PROGRAMS

With € 9, you can provide nourishment for a schoolchild for one month.



SOWING THE FUTURE

With € 1 you donate a seedling for our project
Sowing the Future –
Harvesting Perspectives.



EDUCATION

A donation of € 20 can provide a child with all necessary school notebooks for a year. With approximately € 30, we can have local artisans craft a school desk.



HEALTH

A donation of € 400 can fund medical outreach for an entire village, provide family planning education, and secure the survival of mothers and newborns.

With € 50,000, a small clinic can be established.



CHILDREN IN NEED

A monthly donation of € 50 can help support a child in our orphanage, covering ongoing expenses.



HYGIENE AND WATER

€ 5,000 can fund the construction of a manual well, providing drinking water for a small village.

Mechanized water supply for a larger village or a small town can be realized with approximately € 8,000.



ONE-TIME DONATIONS CAN ALSO SIGNIFICANTLY IMPROVE THE LIVING CONDITIONS OF MANY CHILDREN.

Follow us on Instagram: [@/madamfo_ghana](https://www.instagram.com/madamfo_ghana)
or Facebook: [f/Madamfo.Ghana](https://www.facebook.com/Madamfo.Ghana) for updates.

DEAR FRIENDS AND SUPPORTERS OF MADAMFO GHANA,

we would like to thank you for your continued support. Your generous help enables us to pursue our vision of a world without poverty and a respectful and dignified coexistence. Your confidence in the possibility of realizing this vision is a source of motivation for our entire team.

In an increasingly complex world, we work with local people on the ground in a concrete and effective way. Your support plays a crucial role in this and makes all our work possible. We greatly appreciate your commitment because it is only through people like you, who selflessly stand up for others and support our projects, that we can come closer to our vision.

A heartfelt THANK YOU from all of us, on behalf of those who have already benefited from our projects. Your generosity makes a significant difference and we hope for your continued support so that together we can initiate many more positive changes.

Help us to continue to help!

B. Mann-Aufrege

(1st Chairwoman /
Project Management)



DO THE RIGHT THING, AT THE RIGHT TIME.

Madamfo Ghana e.V.
Voerder Straße 139a
58135 Hagen
Tel.: +49 (0)2331 1278278
E-Mail: mail@madamfo-ghana.de
www.madamfo-ghana.de

Spendenkonto Deutschland
Sparkasse an Volme und Ruhr
Madamfo-Ghana e.V.
IBAN: DE77450500010101900090
BIC: WELADE3HXXX