

M

WE  
ARE







TOGETHER FOR  
A SUSTAINABLE FUTURE.

# »MADAMFO GHANA«

FRIENDSHIP THAT CHANGES LIVES.



# FRIENDSHIP THAT CHANGES LIVES

»Madamfo« means "friend" – and that's exactly what we are for the people of Ghana. With our projects, we create real change: sustainable, collaborative and as equals.

**Our mission: Sustainable development through personal responsibility, for a better future.**

Behind Madamfo Ghana are committed individuals who know the language, culture, and challenges on the ground. Founded by Bettina Landgrafe, our work has been shaped and implemented for nearly 25 years by experienced Ghanaian colleagues such as Victor Manu and Sunday Enock Attipoe.



Sustainability is our guiding principle – in every project. Respect for people and nature, transparency with our supporters, and a strong local network make our work successful. Together, we build the future.

**Our philosophy: Helping on equal terms.**

Our work doesn't start with ready-made solutions, but with listening. The people on the ground know best what they need. That's why we develop each project together with the communities and local decision-makers. We focus on long-term change, not quick fixes. Our goal: projects that one day continue without us – because the people manage them themselves.





10:23

◀ Google



# HERZENSSACHE

PROJEKTGEFLÜSTER MIT MADAMFO GHANA



EPISODE 10

DREAM TEAM FOR CHANGE

# LISTEN NOW: THE MADAMFO GHANA PODCAST »HERZENSSACHE«

**Real stories. Honest insights. Lots of heart.**

Do you want to know how an idea becomes real help? How an initial aid mission becomes long-term support – and how projects in Ghana are implemented with commitment and reliability? Then our podcast is for you!

In Herzenssache (Matters of the Heart), Bettina and Christine talk about the work of Madamfo Ghana – straight from daily project life. They explain how school construction, medical care, or reforestation works in practice – and what really matters.

Whether it's education, health, or environmental protection: Here you'll hear first-hand how our support impacts when it's done on equal footing.

Available everywhere you get your podcasts – and don't forget to subscribe!

**Join in - it's a matter close to our hearts.**

CLICK HERE FOR THE PODCAST:  
[MADAMFO-GHANA.DE/EN/HERZENSSACHE](https://madamfo-ghana.de/en/herzenssache)



**SUNDAY ENOCK ATTIPOE**

Deputy Managing Director in Ghana  
(12 years in the team)



**BETTINA LANDGRAFF**

Founder  
Chairwoman  
Project Lead



**VICTOR KWAKU MANU**

Managing Director in Ghana  
(22 years in the team)



**HAPPY DZAMESI AFUN**

Director of our Children's Shelter in Ho  
(12 years in the team)



**EMMANUEL  
KWADWO ANTWI**

Chief Plumber  
(16 years in the team)



**ALEX KPETIGO**

Deputy Head, Children's Shelter Ho  
(9 years in the team)



**DAPAAH JOHNSON**

Construction Site Manager  
(14 years in the team)



**CLAUDE MOTUMBO**

Head of Administration in Ghana  
(5 years in the team)



**ANTHONY OPOKU BENJAMIN**

Head of School Feeding Program  
(12 years in the team)





## OUR TEAM

For over two decades, we have worked closely with the people on the ground to improve living conditions in many areas. It's time to put faces to big words like WaSH projects and educational initiatives. Meet our senior team.

THIS LINK TAKES YOU TO THE  
SHORT FILM »INTRODUCING OURSELVES.«:  
[YOUTU.BE/CIWTKGNVXcK](https://youtu.be/cIwTKGNVXcK)

29 SCHOOLS

PROJECT TO  
RESCUE TRAFFICKED  
CHILDREN  
ON LAKE VOLTA



47  
SANITATION FACILITIES

MORE THAN 600  
YOUNG PEOPLE SUPPORTED  
WITH VOCATIONAL TRAINING  
OR UNIVERSITY STUDIES



3  
CHILDREN'S HOMES

NUMEROUS  
SURGERIES OR MEDICAL  
TREATMENTS PROVIDED

690 CHILDREN  
AGES 2-12  
IN DAILY SCHOOL  
FEEDING PROGRAM

REFORESTATION PROJECT  
IN THE NORTHERN  
SAVANNA ZONE  
85,000  
SEEDLINGS PLANTED  
IN TOTAL



## MATERNITY PROGRAM

DISEASE PREVENTION,  
CARE FOR PREGNANT  
WOMEN AND NEWBORNS

COUNTLESS

PEOPLE REACHED  
THROUGH AWARENESS  
CAMPAIGNS

19  
HEALTH FACILITIES

180 WATER PROJECTS  
PROVIDING CLEAN  
DRINKING WATER TO  
450,000 PEOPLE

16  
KINDERGARTENS



SUPPORT FOR

CHILDREN WITH  
PHYSICAL AND/OR  
MENTAL DISABILITIES

SUPPORT PROGRAM  
FOR WOMEN  
CARRIERS "KAYAYEI"  
AT KUMASI  
CENTRAL MARKET



**DONORS**

Donation

**DONATION  
ACCOUNT  
GERMANY**

Feedback  
and report

Bank transfer  
donation account  
Ghana

**PROJECT  
MANAGERS  
BUY NEEDED  
MATERIALS/FOOD**

Team  
distributes



# YOUR TRUST, OUR RESPONSIBILITY: SUSTAINABLE AID THAT LASTS.

What makes us special? Madamfo Ghana is not only registered as an association in Germany, but also as an official organization in Ghana. This allows us to work directly with the government and receive valuable support – for example, land for projects or staff for schools, kindergartens, and clinics.

The result: Donations are used specifically for the construction and implementation of new projects, not for ongoing operational costs.

## **Sustainability that works:**

- ✓ After completion of our projects, the Ghanaian state provides the necessary staff – teachers, educators, and medical professionals – and handles hiring and payment.
- ✓ Communities take over operation and maintenance of water projects and sanitation facilities after project completion. Early involvement and training ensures local know-how develops and stays in the community.

This means help lasts long after we've moved on. Your support goes exactly where it changes lives. Trust is built through action, not just words.

**FIND OUT MORE ABOUT TRANSPARENCY AT MADAMFO GHANA:  
[MADAMFO-GHANA.DE/EN/ABOUT-US-OVERVIEW-2](https://madamfo-ghana.de/en/about-us-overview-2)**

# EVERY DROP COUNTS. WATER CHANGES EVERYTHING.

## **Our core competencies:**

- Constructing water projects and sanitation facilities
- Hygiene and awareness programs
- Sustainable water supply solutions

## **Why it matters:**

Without clean water, health, education, and economic development are out of reach. Many families fetch water from polluted ponds or rivers – with serious consequences such as cholera or worm infestations, which can be life-threatening for children.

## **Our WaSH projects:**

- Water & Sanitation facilities improve hygiene and reduce diseases.
- Health means education: fewer absences in school and work.
- Sustainability through responsibility: communities maintain facilities.

## **Impact so far:**

- 180 Water projects – 450,000 people benefit
- 47 Sanitation facilities

**WATCH THE MOVIE ABOUT THE PROJECT:**  
**MADAMFO-GHANA.DE/EN/PROJEKT-KATEGORIE/WATER**



180

WATER  
PROJECTS

47

SANITATION  
FACILITIES



450,000

PEOPLE BENEFIT













# EDUCATION CREATES OPPORTUNITIES. TOGETHER INTO THE FUTURE.

Education is the key to a self-determined life. But for many children in Ghana, it's out of reach. Missing infrastructure, overcrowded classrooms, and poor state of facilities make learning difficult.

Where schools lack toilets and clean water, especially girls suffer – often missing classes during their menstruation. Without safe, hygienic toilets, they stay home. We attach sanitation and water projects to schools, ensuring dignity and regular attendance.

## **Our solutions:**

- Building schools and kindergartens – safe places for the youngest learners.
- Providing school materials and furniture – because learning needs resources.
- Promoting training programs – future prospects for young people.

## **Impact so far:**

- 29 Schools
- 16 Kindergartens

**Every school, every desk, every book makes a difference. Together we enable education that lasts.**

**WATCH THE MOVIE ABOUT EDUCATION:  
MADAMFO-GHANA.DE/EN/PROJEKT-KATEGORIE/EDUCATION**









16

KINDER-  
GARTENS

29

SCHOOLS

# ENABLING HEALTH – SAVING LIVES.

## **Medical care should never depend on money.**

In Ghana, illness often means more than suffering – it can be life-threatening. In rural areas, lack of medical care turns treatable diseases into deadly threats.

## **We provide care by:**

- Building Hospitals and Maternity wards.
- Funding treatments and surgeries for those who cannot afford them.
- Promoting prevention and awareness.

## **Impact so far:**

- 19 Medical facilities – over 400,000 people benefit

**To ensure that no one is left behind, we focus on sustainable solutions – with every bit of support, we build a better healthcare system that is here to stay.**

**WATCH THE MOVIE ABOUT OUR MEDICAL CARE PROJECTS:  
[WWW.YOUTUBE.COM/WATCH?V=LKLW2URXZQK](http://WWW.YOUTUBE.COM/WATCH?V=LKLW2URXZQK)**











19  
MEDICAL  
FACILITIES

OVER  
400,000  
PEOPLE BENEFIT.



**85,000**  
TREES PLANTED

**250**  
PARTNER SCHOOLS



# SOWING THE FUTURE. SUSTAINABLE SUPPORT THAT TAKES ROOT.

Real help must create long-term perspectives. Our reforestation project combats desertification, restores fertile land, and offers people reasons to stay in their communities.

Visionaries are people who plant trees even though they know they will never sit in their shade.

## **»We sow the future« – more than just planting trees.**

Desertification is increasing in Ghana, and fertile land is being lost. Many people see no other option than to move to overcrowded cities – often with no prospects. With our reforestation project, we are bringing back vegetation and creating prospects for people to stay. With just € 1 per seedling, this future can grow.

## **Bee Project – Empowering Women**

Women in self-help groups gain income, independence, and influence through beekeeping – a true example of sustainable empowerment.

**Future cannot be given as a gift – but together we can shape it.**

WATCH THE MOVIE ABOUT "SOWING THE FUTURE":  
[WWW.YOUTUBE.COM/WATCH?V=PHITWULV7MC](http://WWW.YOUTUBE.COM/WATCH?V=PHITWULV7MC)







# CHILDHOOD SHOULD NOT BE FOR SALE. TOGETHER FOR CHILDREN'S RIGHTS AND AGAINST EXPLOITATION.

On Lake Volta, children lose their childhood, working on fishing boats instead of going to school. Hunger, fear, and violence replace safety and learning.

## **A vicious circle of poverty and hopelessness**

Many families give their children away in the hope that they will have a better life elsewhere. But instead, they end up in a life of deprivation – without protection, without education, without a future.

## **Our Initiative against Child trafficking**

We are committed to ensuring that children can grow up free, safe, and full of hope:

- Rescuing and protecting affected children – giving them a safe home.
- Education as a fresh start – every child deserves a place in school.
- Awareness and prevention – break the cycle of poverty with families and communities.









A child belongs in a loving environment—not in the hands of exploiters.

Together, we can change lives, preserve childhood, and give hope. With a so-called place sponsorship, you can provide a safe haven for a child in our children's home.

Your support finances a place for children who, for example, are taken in during emergencies or rescued from situations of abuse. In doing so, you help to provide these children with everything they need and give them protection, security, and a new perspective.

**WATCH OUR PROJECT FILM HERE:**  
**[WWW.YOUTUBE.COM/WATCH?V=RKYzM3PPQ0I](https://www.youtube.com/watch?v=RKYzM3PPQ0I)**











# WE GIVE CHILDREN A FUTURE

## **Every child deserves protection, opportunities, and hope.**

Children should laugh, learn, and grow up carefree. But for many in Ghana, childhood means survival. Poverty, violence, and exclusion rob them of any prospects.

No child should have to fight for their dignity:

### **We support:**

- Girls and young women in Kumasi – many work as porters for minimal pay and sleep unprotected on the streets. We provide safety, education, and a chance at a better life.
- Children with disabilities – our special wheelchair design gives them mobility, independence, and access to education.

### **Freedom of movement for children with disabilities**

For many children with disabilities, everyday life is one obstacle after another. Without support, they are often unable to attend school. Our aid fund gives them mobility and, with it, a measure of freedom. With specially designed wheelchairs, they can finally move around independently, participate in classes, and shape their own futures.

Together, we can protect them – and give them hope.

**WATCH OUR PROJECT MOVIE:**  
**[HTTPS://YOUTU.BE/HJM7Al1lAQ](https://youtu.be/HJM7Al1lAQ)**









# A FULL PLATE – A BETTER DAY.

Our School Feeding Programs ensure hundreds of children get a warm, nutritious meal daily – cooked by women from the community with locally sourced ingredients.

## **We provide healthy meals**

- Daily school meals: So children can learn and grow strong.
- Cooked by women from the community: Using ingredients from local markets.
- Sustainable agriculture: Our farming and fishing project helps families become self-sufficient.

## **Impact so far:**

- 4 villages – over 690 children benefit

**Food means more than just being full – it gives you strength, health, and security.**

**WATCH OUR PROJECT FILM HERE:**

**MADAMFO-GHANA.DE/EN/PROJEKT-KATEGORIE/PROJECTS-ON-SCHOOL-FEEDING**











690

CHILDREN BENEFIT FROM THIS



## FEEDING PROGRAMS

€ 9 ensure a schoolchild has a daily meal for one month.



## SOWING THE FUTURE

€ 1 plants a tree in our reforestation project.



# HOW YOU CAN HELP:

Would you like to realize a large-scale project with us, such as a school, a kindergarten, or a clinic? Then get in touch with us. We would be happy to draw up a concrete project proposal for you. Even one-time donations can significantly improve the living conditions of many people.

**FURTHER INFORMATION CAN BE FOUND HERE**  
**MADAMFO-GHANA.DE/EN/WHAT-CAN-I-DO**



## EDUCATION

€ 50 provide school supplies for a child for a year.  
€ 30 buy a locally made school desk.







## HEALTH

€ 400 fund medical training  
for an entire village.



## HYGIENE AND WATER

€ 5,000 build a manual borehole  
for a small village.

€ 35,000  
build a small  
Health Center.



## CHILDREN IN NEED

€ 50 a month help provide  
for a child in our Children's  
Shelter.

€ 8,000 fund a  
mechanized water  
system for a  
larger village.



# THANK YOU!

Dear friends and supporters,

With your help, we can realize many projects that permanently improve lives in Ghana. Thank you from the bottom of our hearts for your support – without you, our work would not be possible.

We look forward to continuing our journey together, because as an African proverb says:

"If many little people in many little places do many little things, they can change the face of the world."

Warm regards,

Bettina Landgrafe & the Madamfo Ghana Team

DO THE RIGHT THING,  
AT THE RIGHT TIME.

## **Donation account**

Sparkasse an Volme und Ruhr

Madamfo Ghana

IBAN DE77 4505 0001 0101 9000 90

BIC WELADE3HXXX

WATCH  
THE SHORT STATEMENT  
BY BETTINA AND VICTOR

[WWW.YOUTUBE.COM/  
SHORTS/8LWTPVYGO\\_U](https://www.youtube.com/shorts/8LWTPVYGO_U)







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